



Newsletter Steering Group

MINUTES of Plaistow and Ifold Parish Council's Newsletter Steering Group Meeting held on 11th August 2021, 19:30, Winterton Hall, Plaistow.

Present Cllr. Paul Jordan (Chair of the PC); Cllr. John Bushell; Cllr. Nicholas Taylor; Cllr. Doug Brown and Catherine Nutting (Clerk & RFO)

1. **To receive apologies for absence**

Cllr. Jerusha Glavin.

2. **Declarations of Members' Interests.**

None received from Councillors.

3. **Results analysis of the public consultation – how to summarise / present to the public (on the website, in the Newsletter and at the Annual Assembly)**

Cllr. John Bushell took the meeting through the results of the public consultation which ran from 3rd – 21st June 2021. The data includes free text comments, which is more time-consuming to analyse. The data has been presented in a spreadsheet, which will be anonymised for GDPR purposes and made available via the website. However, the data is voluminous and 'dry'; therefore, Cllr. Bushell will draw out the key findings to be presented to the community on the website and also in the E-Newsletter.

The public consultation sought to advise how the Parish Council should allocate the Precept to best serve the priorities identified by the community. The consultation covered a wide variety of topics including public rights of way, traffic regulation orders, public toilets, and a community orchard.

The consultation received 135 responses, which is considered a good response rate. However, it was noted that the consultation did not attract a broad range of respondents with 40% being between 56-70 and 17% being over 71 years of age.

The following areas are of note:

- The consultation delivers strong evidence of community support for TRO applications. For example, 71% of respondents are supportive of the

Parish Council making a TRO application to extend the 30mph down Rickman's Lane, Plaistow and 20mph along Loxwood Road past the school.

- The community would like improved road safety around the school in Plaistow.
- The community would like to see more litterbins and seating within the Parish area.
- The community are keen for more open space and wilding areas.
- The community would like a play area in Ifold.
- The community would like the Parish Council to financially contribute to the maintenance of the public footpaths (which are under WSCC's jurisdiction).
- Durfold Wood is relatively 'unknown' within the community.

The results will avoid the Council investing time and money into unpopular projects such as public gym equipment, bike racks and horse tethers outside the two local shops or considering the pavilion as a party venue. However, the results can be better understood by further analysis of factors such as respondents' age/gender/location etc. Therefore, further investigation is required to fully understand the nuances of the results.

Some areas of interest fall outside of the Council's gift, such as purchasing land or maintaining the public highway. However, the Council can use the consultation results tactically to lobby the responsible bodies such as WSCC Highways Department, or private landowners who may be willing to designate land for a community purpose. Other popular responses have already been found to be unfeasible such as extending the layby in Plaistow to provide more parking.

In relation to the community's desire for play equipment within Ifold, the Newsletter Steering Group recommends as follows:

- a. that the Finance Committee consider the implications of taking the full £50,000 loan to fund the Lady Hope Playpark in Plaistow thereby 'freeing up' £10,000 to be redirected into Ifold;
- b. that the Parish Council write an open letter to the Kelsey Hall Management Committee with the consultation results asking if they would be willing to dedicate a small area within the hall's curtilage to some play equipment, if the Parish Council is able to fund the project;
- c. that the Council approach Ifold Estates Limited to ascertain if they can contribute financially towards providing play equipment in Ifold.

The consultation results support the continuation of the Parish Council's existing Safer Bus Stop project. The project has already delivered 30mph within Ifold and plans to install a bus shelter in Plaistow and an improved bus stop area at The Drive, Ifold. The project can further research and deliver in relation to the various

TRO applications within Plaistow (extending the 30mph along Rickman's Lane / implementing 20mph along Loxwood Road past the school / better child safety at dangerous road junctions etc).

The Newsletter Steering Group recommends that the consultation results are used to set annual goals to progress the Safer Bus Stop project and allocate associated annual budgets.

4. **Projects to be recommended to the full Council to pursue / budget**

The consultation results will allow the Council to formulate a Project Plan. However, further analysis of the data is required to focus in on the areas which are within the Council's power and legal remit to deliver. This work is ongoing and will be presented to the Council in due course.

5. **Articles (informed by the consultation) to be included in the September Newsletter and at the Annual Assembly**

The Newsletter Steering Group recommends that the E-Newsletter highlights the key elements of the various articles and directs the reader to the Parish Council's website to read the full article for further information/more details.

The articles for inclusion are:

Telephone box – Cllr. Taylor

Quiz – Cllr. Brown

Neighbourhood Plan – Mrs Burrell

Wifi at the Winterton Hall – Cllr. Glavin

Lady Hope Playpark – Clerk

Community Speed Watch Cllr. Brown and Mr Burrell

The Drive, Ifold bus Stop rejuvenation – Clerk

How to join the Queen's Platinum Jubilee Steering Group – Clerk

Annual Assembly (date and information) – Clerk

Ifold ultra-fast broadband – Mr Pearce

Lagoon 3 – Clerk (in conjunction with District Cllr. Evans)

Community updates regarding grant expenditure from Scouts and the two pre-schools.

Cllr. Bushell will compile an article for the newsletter with the consultation results, also shown in graphically format to include traffic and recreation. This will be circulated to the other Members.

6. **Annual Assembly**

The Council has budgeted £2,500 this year for Events, including the Annual Assembly.

The Newsletter Steering Group recommends as follows:

Date:

- Saturday 16th October

Time:

- to be confirmed by the full Council but ideally lunchtime to allow for catering as a 'pull' to the event.

Venue:

- Winterton Hall, Plaistow

Catering options:

- Nosebag Catering Company

A 'ticket system' for each person in attendance to get an item of food/drink up to a certain value. Anything more, individuals would have to pay for themselves.

A minimum charge of £450,

A record of stock used is kept and if the sale value is over and above the £450 the Council would be charged the difference, as well as the £450 i.e. if sale value of goods was £500 they would be charged £500. If the sale value was only £250, the Council would still be charged £450.

If sales were less than £450, but some were cash this would be offset against the £450.

The face value of the tickets handed out to people is up to the Council; (bacon rolls, hot dogs and plain burgers are priced at £4.50. Cheeseburgers, egg and bacon rolls, burger and salad are all priced at £5.00. Tea/ Coffee/bottled water and most cans are £1.50).

- DIY BBQ
- Nibbles only

Speaker options:

- Andrew Gale on the Ancient Oak
- Angela Palmerton on the Ifold bus stop project and re-wilding generally
- Butterfly Conservation – project update and how they are supporting the Ifold project and could help with the Plaistow re-wilding under the oak
- PCSO
- Highways

Event options:

- Official opening of the Lady Hope Playpark – Cllr. Brown suggested asking Mrs Krol (recently retired pre-school teacher of over 40 years and who won teacher of the year).
- Ask the two pre-schools and school to do a little project on the Ancient Oak on the Green and present their display at the event. The Council could consider re-producing the projects into sign boards to be displayed on any re-wild area under the oak tree.

- History Society – to provide an opportunity to present the cancelled VE Day 75 material (available [online only](#))
- Info stands regarding the Council’s projects and work e.g., TROs / Neighbourhood Plan / Bus Stops / Consultation Results etc

The Annual Assembly must include an annual report from the Chair and provide an open Q&A opportunity for electors to raise any matters with the Council directly.

7. **Date of next meetings**
TBC.

Action
Clerk

There being no further business, the meeting closed at 21:00.